

BRUSH
SQUARE!

Brush Square Master Plan

Parks and Recreation
Department

City of Austin

Brush Square Master Plan

Presentation to boards, commissions, and City Council

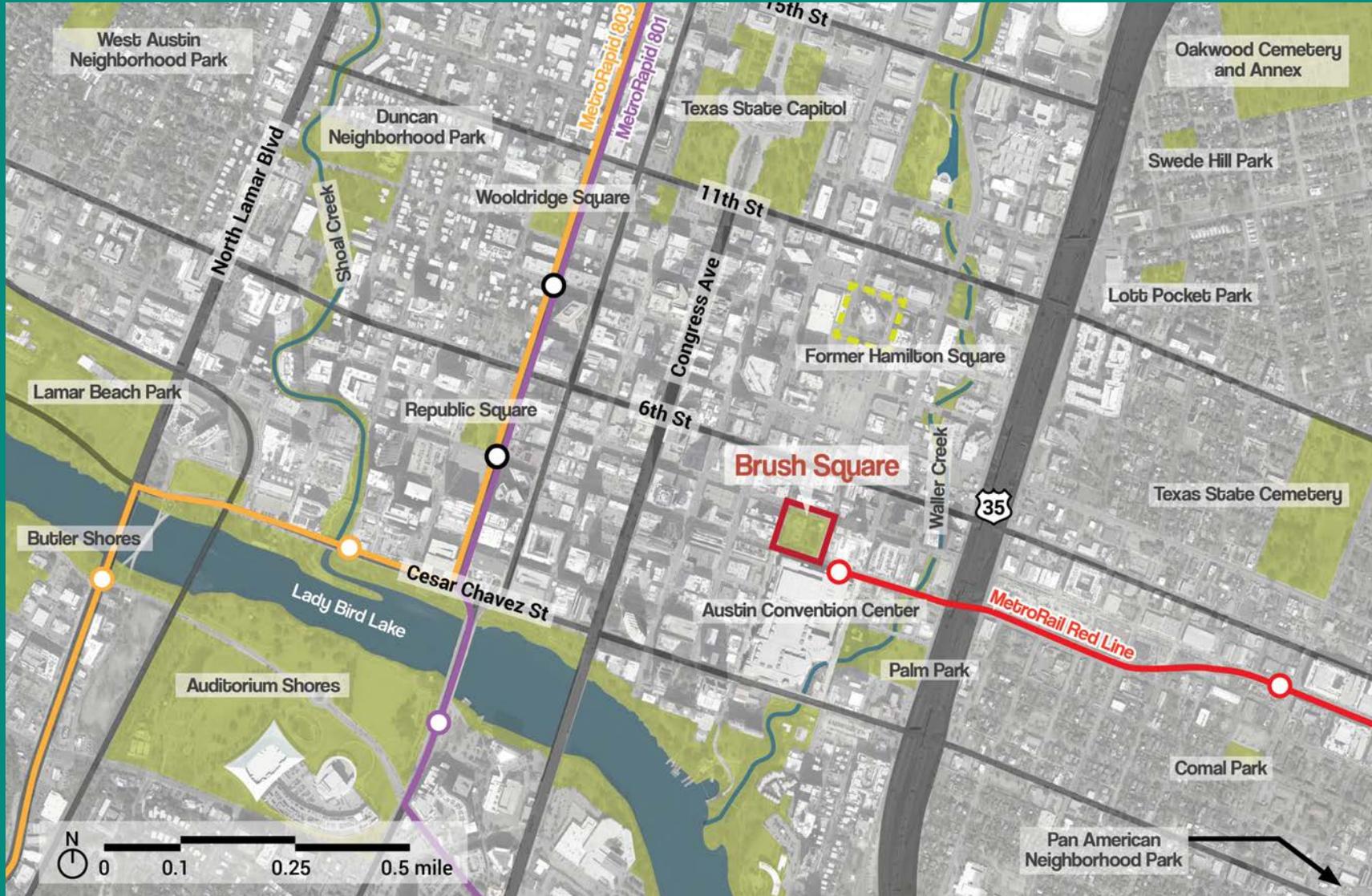
For link to full plan, visit: <https://www.austintexas.gov/BrushSqMP>

aSakura
robinson



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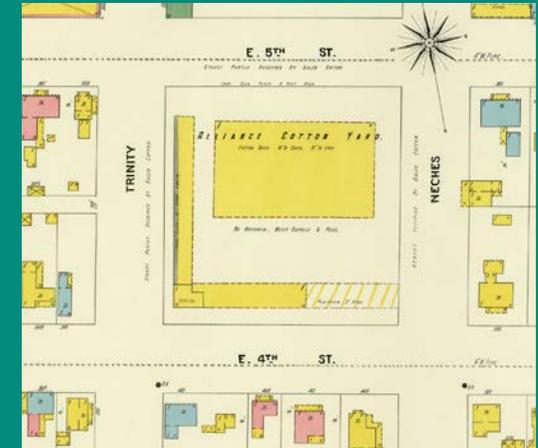
Context



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History

- Seba Bogart Brush, cotton yards (prior to 1874)
- Alliance Cotton Yard (as late as 1900)
- Train tracks north of square (~1870's)
- Susanna Dickinson (active 1870s, structure added 2003) and O. Henry (active 1893-95, structure added 1934)
- Offices for Texas Department of Health (1930s)
- Central Fire Station (1938)
- Parking lot (1950s-60s)
- Southern Pacific locomotive moved to site (1956, since removed)



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Existing Conditions



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Ongoing Projects

Ongoing Projects

- Downtown Station and Related Improvements
- Old Depot Hotel Mixed-Use Project
- Hilton Hotel Overhead Walkway
- Public Restroom Pilot
- East 5th Street Two-Way Conversion
- Fire Station #1 Relocation
- Austin Convention Center Long-Range Master Plan
- Waller Creek District Master Plan

Recent Initiatives

- Our Austin Story
- Downtown Austin Vision Plan
- Urban Land Institute Technical Assistance Panel: Capital Metro: Downtown Multimodal Station Special Report
- Project Connect Long-Range Plan
- CapMetro Connections 2025
- Downtown Austin Wayfinding Master Plan (2013)
- The Downtown Austin Plan: Downtown Parks and Open Space Master Plan
- City of Austin Parks and Recreation Long Range Plan for Land, Facilities and Programs
- Imagine Austin



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Engagement

Community Meeting 1



- April 7, 2018
- Susanna Dickinson Museum
- ~25 people

Community Meeting 2



- June 16, 2018
- Brush Square
- ~35 people

Future of Downtown Parks



- October 31, 2018
- Sunset Room
- ~150 people

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Engagement

Planning Partners



- Austin Convention Center
- Austin Parks Foundation
- Brush Square Museums Foundation
- Congress for New Urbanism - CTX Chapter
- Downtown Austin Alliance
- Downtown Austin Neighborhood Association
- Hilton Austin
- Preservation Austin
- SXSW
- Travis County Historical Commission
- University of Texas-Austin Center for Sustainable Design
- Visit Austin
- 555 Homeowners Association

Technical Advisory Group



- PARD Operations and Maintenance
- PARD Special Events
- PARD Park Development
- PARD Museums and Cultural Centers
- PARD Asset Management
- PARD Urban Forestry
- COA Urban Design
- Brush Square Museums
- Art in Public Places
- ATD
- Cap Metro
- AFD
- APD

Additional Outreach



- 2 surveys (373 total responses)
- 2018 O. Henry Pun-Off
- Downtown Farmer's Market
- Focus Groups
- Intercept Outreach

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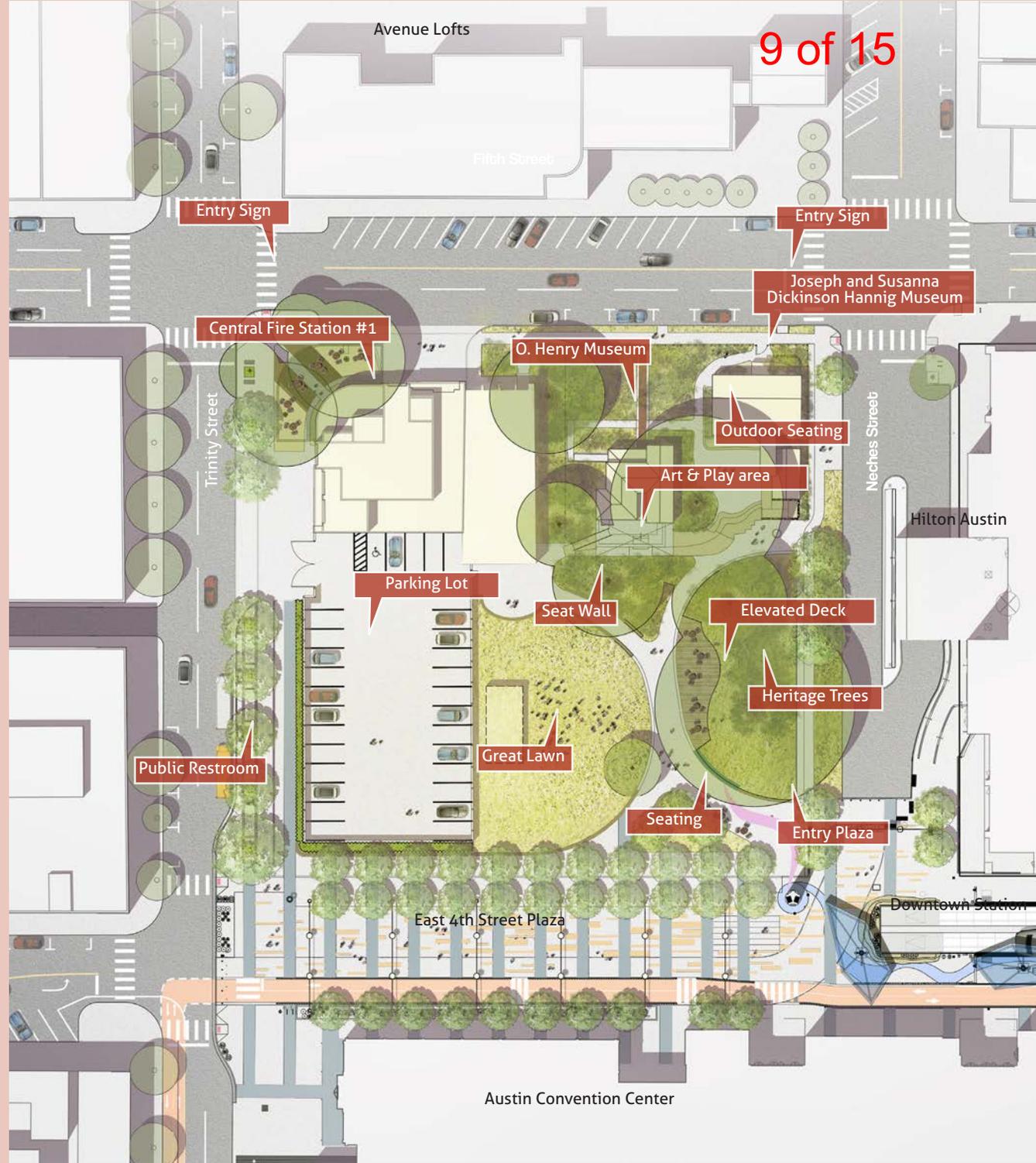
Design Principles

- **Ensure that the first phase of improvements results in a high quality open space befitting the historic stature of Brush Square.**
- **Improve the usability of the open space by reducing the footprint and impact of the parking lot.**
- **Improve circulation and visual access to and through the square and enhance the quality of the pedestrian environment with improved streetscapes and shade.**
- **Provide opportunities for passive and reflective uses while allowing for major civic celebrations.**
- **Protect existing trees and improve the ecological health, natural beauty, and environmental quality of the square.**
- **Preserve and enhance the existing museums and cultural assets.**

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Preferred Concept Plan Phase 1

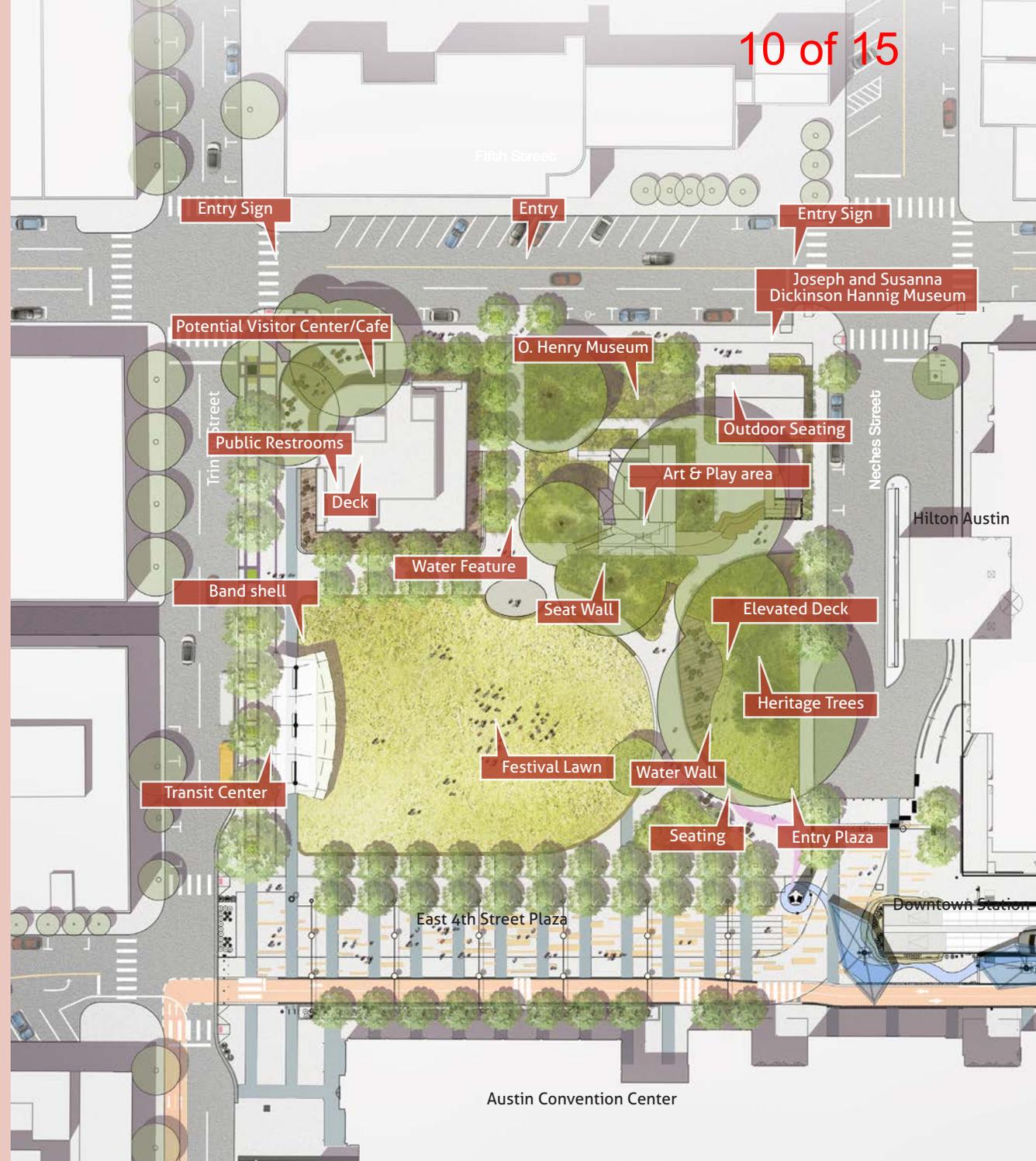
- Maintain operating Fire Station #1
- Relocate, reconstruct and better screen parking lot to increase usable park space
- Accessibility, circulation, lighting, and signage improvements
- Create “water wall” signature feature at southeast entry
- Additional tree planting
- Opinion of Probable Cost: \$3,101,328



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Preferred Concept Plan Phase 2

- Remove parking lot for park expansion
- Remove fire station annex to highlight original building and enhance entrance to the park
- Adapt historic fire station as a visitor center and cafe with indoor and outdoor seating
- Construct festival lawn with permanent band shell for events
- Increase access and visibility to Square
- Opinion of Probable Cost: \$2,693,874



Brush Square Master Plan



View facing northwest from MetroRail Downtown Station (Phase II)

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View facing southwest behind Dickinson Museum (Phase II)

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Implementation

1. Coordinate With Ongoing Improvement Projects*

| Phase | Partners |
|-------|--|
| 0-I | City of Austin, CapMetro, DAA, APF, ACCD, Waller Creek Conservancy |

2. Secure Funding to Advance Phase I Design and Construction*

| Phase | Partners |
|-------|----------|
| I | PARD |

3. Expedite Design and Construction of Phase I*

| Phase | Partners |
|-------|----------|
| I | PARD |

4. Support Fire Station Relocation

| Phase | Partners |
|-------|------------------------------|
| II | Austin Fire Department, PARD |

5. Determine Austin Convention Center Expansion Plans*

| Phase | Partners |
|-------|---|
| I-II | Austin Convention Center, Economic Development Department, PARD |

6. Consider Renaming the Downtown Station "Brush Square Station"*

| Phase | Partners |
|-------|-------------------------------|
| 0-I | City of Austin, CapMetro, DAA |

7. Coordinate with Trinity Street Changes*

| Phase | Partners |
|-------|--|
| II | CapMetro, Transportation Department, PARD, DAA |

8. Think Comprehensively About the Brush Square District*

| Phase | Partners |
|-------|--|
| 0-II | City of Austin, DAA, Visit Austin, Convention Center, Waller Creek Conservancy, others |

9. Use Museums to better support park activity

| Phase | Partners |
|-------|----------------|
| 0-II | City of Austin |

* Priority project

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Implementation

- Phase I implementation to begin in 2019
- Phase II—cannot be implemented until fire department is relocated
- Enhanced maintenance, operations and security
- Potential for partnerships and programming

**BRUSH
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Thank you.